

# FUTURLINK TOUCH



The **FuturLink Touch** is an interactive touch screen for sending multimedia content to mobile phone users. It is ideal for Pull campaigns.

#### Key Features

- 19" LCD Touch Screen
- Content Distribution to mobile phones via Bluetooth® and Wi-Fi
- Advanced Hi-Speed Processor
- 1 Bluetooth 2.0 chipset enabling up to 7 simultaneous Bluetooth connections
- Class 1 Bluetooth (Coverage up to 100 meters)
- Advanced Wi-Fi module
- Compatible with any Flash User Interface (FuturLink Flash Framework Application available to create customized user interface)
- Multilanguage (UTF - 8) and Multi-content Support
- FuturLink APSuite Advanced needed to manage and configure the FuturLink Touch and deploy Pull Proximity Marketing Campaigns.

The FuturLink Touch is FuturLink's most advanced Proximity Marketing Solution for Pull campaigns. It is an Interactive Touch Screen through which the end user can download multimedia content of his/her choice to the mobile phone via Bluetooth or Wi-Fi. **It is ideal for implementing Pull brand campaigns and to create interactive kiosks at the Point of Sale.**

Its elegant design makes it easy to install and deploy in out-of-home environments.

FuturLink Touch's Bluetooth coverage can be configured using FuturLink APSuite Advanced. An **advanced Wi-Fi module** allows local interaction with Wi-Fi enabled mobile phones. Another highlight of FuturLink Touch is the ability to send multimedia content adapted for more than 1,300 mobile phone models.

The FuturLink Touch also allows for Ethernet and 3G/GPRS connections enabling communication with the FuturLink APSuite Advanced and with the Application Service Provider (ASP). **Standalone mode is also supported** allowing a Proximity Marketing action without internet

connection.

The FuturLink Touch user interface is created using a **FuturLink Flash Application Framework** included with the hardware. The FuturLink APSuite Advanced is also needed to upload content to be downloaded to mobile phones.

FuturLink Touch supports different types of multimedia content as text, images, animations, videos and music. **Multilanguage support** is also available.

Its **embedded watchdog timer** resets the system after 1-255 seconds if something goes wrong and the system does not recover on its own. The time is programmable using a software support.

FuturLink Touch offers a touch screen feature composed with a **resistive type 5-Wire** and offers **touch controller IC on board**.

The FuturLink Touch is a result of FuturLink's leadership in innovation and its continuous effort to be one step ahead in Intelligent Marketing Technologies.



IS  
INTERACTIVE  
SCREEN

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## Technical Specifications

<b>Model</b>	<b>FuturLink Touch</b>
<b>System</b>	
CPU	Intel® Core Duo T7500 2.2Hz CPU
Chipset	Intel® GME
System Memory	Supports two 400MHz or 533MHz DDRII SO-DIMM (4GB Max.)
<b>Display</b>	
Touch Screen	Resistive Type 5-Wire (Touch controller IC is on board)
LCD Size	19" (Check for other LCD sizes)
Brightness (cd/m2)	300
Maximal Resolution	1280 X 1024
Contrast Ratio	800:1
LCD Color	16.7M
Pixel Pitch (mm)	0.294(H) X 0.294(V)
Viewing Angle (H-V)	160°/160°
Backlight MTBF	50000 hrs
<b>Storage</b>	
HDD/	80GB
<b>Wireless Proximity</b>	
<i>Bluetooth</i> connectivity	1 <i>Bluetooth</i> 2.0 chipset
<i>Bluetooth</i> simultaneous connections	Up to 7 simultaneous connections
<i>Bluetooth</i> Transmission Power	Class 1 (from 1 to 100 meters). Adjustable coverage regulated by software.
<i>Bluetooth</i> Coverage	<b>Mobile Phone Dependent.</b> Class 1 Mobile Phone: normally 100 meters. Class2 Mobile Phone: normally 30 meters
Wi-Fi module	Wi-Fi 802.11b/g to interact with advanced Wi-Fi mobile phones
Handset compatibility	More than 1,300 certified <i>Bluetooth</i> and/or Wi-Fi mobile phone models
<b>External I/O Ports</b>	
LAN (10/100 Mbps)	2 RJ-45 for Giga LAN
USB	4 ports v2.0 i.e. To connect 3G/HSPDA USB modem
Serial/COM	1 RS232 COM Port / 1 RS-232/422/485 COM Port
DC Jack	1 Power Jack
Audio	1 Audio Port
VGA	1 VGA Port
Others	1 x External SATA
<b>Control</b>	
LED Function	1 x LED ON Front Panel for Power ON/OFF
On/Off	On/Off Switch
Watchdog Timer	Software programmable supports 1~255 seconds. System Reset
<b>Internal interface</b>	
USB	1 port v2.0 i.e. To connect 3G/HSPDA USB modem
Mini-PCI	1 Mini-PCIe interface
<b>Audio</b>	
Speakers	AMP 3W + 3W (internal speaker)
<b>Power</b>	
Consumption	88W
AC/DC Adapter	96W Power Adapter <b>Input Voltage:</b> 90-264 V AC <b>Output Voltage:</b> 12 V DC
<b>Environment</b>	
EMC & Safety	CE, FCC, CB and CCC certified
Operating Temperature	0° C to 40°C (32°F to 104°F) or 0° C to 5°C with CF card or SATA interface 2.5" SSD HDD
Storage Temperature	-20°C to -60°C (-4°F to 140°F)
Operating Humidity	5%-95% RH non condensing
<b>Others</b>	
User Interface	Flash Framework provided
Character Sets	UTF - 8 character coding available
External Dimension (W x D x H)	470 X 67 x 383 mm
Weight (without accessories)	6.2 kg
Housing	ABS + PC Plastic Front Frame
Mounting	Panel, Wall, Stand and Arm VESA 100mm x 100mm
OS	Linux® Embedded

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